



Suite 1, 85-87 Charles St Kew 3101  
Box Hill North, 3101  
Victoria, Australia  
Tel: +61-3-9851-8600  
Fax: +61-3-9851-8601  
[www.eb2bcom.com](http://www.eb2bcom.com)

## PRESS RELEASE

### **CRYPTOMATHIC.S CARDINK CHOSEN BY FIRST DATA INTERNATIONAL FOR EMV CARD ISSUING IN EMEA**

**Cambridge, United Kingdom . 23 July, 2007 .** Cryptomathic today announced that First Data International, a global leader in electronic commerce and payment services, has chosen to integrate Cryptomathic.s CardInk EMV data preparation system with its Vision*PLUSSM* processing platform, for the issuing of EMV cards in Europe, the Middle East and Africa (EMEA).

CardInk performs the data preparation (data generation and crypto key management) for Visa and MasterCard branded EMV cards. First Data will use the CardInk system to assist a large number of banks across the EMEA region to issue up to 50 million EMV cards annually.

George Drimiotis, Chief Information Officer for First Data International, EMEA, commented: .We chose to partner with Cryptomathic for its market-leading position and unrivalled experience in this field. The CardInk solution offers First Data and our clients the security, flexibility and scalability required in today.s rapidly evolving payments market..

Dr Peter Landrock, President and Founder of Cryptomathic, added: .Given the capacity requirements First Data International has, this is probably the largest EMV data preparation installation in the world, and it was an interesting challenge for us to deliver a solution capable of producing 180,000 card records per hour. Previously, our largest EMV customer was Cedicam (Credit Agricole and Credit Lyonnais) in France with 12 million multi application cards, so the First Data installation is yet another great indicator of our position as a leading provider of EMV solutions to large processors, bureaux and banks..

For further media information, or to organise a technical or business briefing regarding CardInk, please contact Lee.ann Kaufman or Sarah Jones at iseep, t: +44 (0)113 274 5252 e: [leeann@iseep.co.uk](mailto:leeann@iseep.co.uk) or [sarah@iseep.co.uk](mailto:sarah@iseep.co.uk)

#### **Notes to Editors:**

##### **About CardInk**

Cryptomathic CardInk is the most flexible EMV data preparation system on the EMV market. It ensures secure data generation and key management by integrating with card management systems, host production systems and personalization systems. It supports a multiple of output formats, Hardware Security Modules (HSMs) and production methods and is very scalable. CardInk complies with the EMV standard and supports many applications and platforms including VSDC, M/Chip, Moneo, Magnetic Stripe, Multos and GlobalPlatform and is installed at bureaux sites and card issuers worldwide.

**About Cryptomathic**

Cryptomathic is one of the world's leading providers of security solutions to businesses across a wide range of industry sectors, including finance, smart card, digital rights management and government. With 20 years. experience, Cryptomathic has assisted customers by providing systems for e-banking, PKI initiatives, card personalization, ePassport, card issuing, and advanced key management through best-of-breed security software and services. Cryptomathic prides itself on its strong technical expertise and unique market knowledge. Together with its established network of partners, Cryptomathic assists companies around the world with building security from requirement specification to implementation and delivery.

- end -

For media enquiries please contact:

**eB2Bcom**

Tel: 03 9851 8600

Fax: 03 9851 8601

Web: <http://www.eb2bcom.com> , <http://www.view500.com/>